



## 2025 deLIGHT VISUAL ARTISTS: CALL FOR EXPRESSIONS OF INTEREST

Ipswich City Council is inviting visual artists to submit expressions of interest to be featured in **deLIGHT**, a major event within the **SPARK Ipswich Festival 2025**. This exciting opportunity will see the Tulumur Walk Building Façade (Metro B) transformed into a stunning canvas for projection art. Artists are invited to showcase their work in this immersive public art experience, which will be a highlight of Ipswich's premier cultural event.

### Why Participate?

This is a fantastic opportunity to expand your creative practice, engage with new audiences, and gain exposure during one of Ipswich's most vibrant cultural festivals. The selected artists will have the chance to collaborate with a professional projection artist, adapting their work for a large-scale, dynamic format that will be visible to a wide audience.

### Key Dates

- **28 January 2025** – EOI Closes
- **17 February 2025** – Artists Notified and Contracts Issued
- **28 February 2025** – Collaboration with Projection Artist Begins
- **3 July 2025** – Final artwork ready for projection
- **11-20 July 2025** – SPARK Ipswich Festival featuring deLIGHT projections and artist talks

### Submission Deadline:

All EOIs must be submitted by **9:00 AM AEST on 28 January 2025**.

### About SPARK Ipswich 2025

**SPARK Ipswich** is a 10-day festival celebrating the rich culture, arts, and community of Ipswich, taking place from **11-20 July 2025**. The festival will feature a dynamic range of music, art, performances, circus, and technology. It continues to grow as a major cultural event, and 2025 marks its fifth year as a key fixture on Ipswich's arts calendar. In addition to familiar programs such as **WOMI (World of Music Ipswich)** and **Little Day Out**, the festival will feature new initiatives.

### About deLIGHT

As part of **SPARK Ipswich 2025**, the **deLIGHT** projection event will transform the **Tulumur Walk Building Façade (Metro B)** into an extraordinary outdoor gallery. From **6 pm to 9 pm each evening**, selected artworks will be projected in an 8-10 minute loop, creatively animated by a professional projection artist. This is a rare opportunity for visual artists to showcase their work in an innovative, large-scale format that engages a wide audience.

## Key Information:

- The projections will be visible to festival-goers from **11-20 July 2025**.
- **At least 70%** of selected artists will be from the **local or regional area**.
- Each selected artist will receive a **\$1,000 (inc. GST) payment** for the use of their artwork in deLIGHT.

## Artist Participation

Selected artists will have the chance to:

- Profile their practice and gain visibility in a major public event.
- Collaborate with a professional projection artist to adapt their work for large-scale projection.
- Publicly share their artistic journey and practice through artist talks and other festival engagements.

## How to Submit

To submit your Expression of Interest, please complete the online form available via the “**Get Involved**” tab on the official website:

[www.ipswichfestivals.com.au](http://www.ipswichfestivals.com.au)

## Submission Requirements

Your submission must include:

- An **artist biography**
- A statement addressing **Selection Criteria**
- Links to your **portfolio, website, or any reviews** of your work
- **Images or examples of your work** for consideration

## Selection Criteria

A selection panel will assess applications based on the following criteria:

1. **Artistic Merit** – The quality of the artwork and its potential for projection.
2. **Experience & Viability** – The artist's ability to deliver the work and their track record.
3. **Growth Potential** – The artist's ability to leverage this opportunity to expand and develop their artistic practice either commercially or professionally.
4. **Connection to the Region** – The artist's relevance and connection to Ipswich or the surrounding area if applicable. A minimum of 70% of artists selected will have a connection to the local region.
5. **Alignment with Festival Vision** – Suitability of the work for the festival's themes, timelines, and resources.

## Budget & Payment

Selected artists will receive a **\$1,000** (inc. GST) payment for the use of their artwork in the projection series. Please note, Ipswich Festivals reserves the right to approve the final use of any image, whether commissioned or otherwise.

## Agreement & Permissions

By submitting an Expression of Interest, you acknowledge that:

- You grant permission for your artwork to be **manipulated and mapped** by the SPARK projection artist for the purpose of the deLIGHT projections. While efforts will be made to preserve the integrity of the original work, the final projected outcome will be at the discretion of the projection artist.
- **Crediting:** Ipswich Festivals will credit your artwork appropriately, including your name, website, and social media handles.

## Media & File Format Requirements

Please attach **high-resolution images** of your artwork to your EOI submission. Selected artists will be required to provide **high-quality digital files** for the final projection. Your work may include any medium, such as painting, printmaking, sculpture, textiles, photography, or drawing, but it must be suitable for projection.

We look forward to receiving your submission and are excited to showcase Ipswich's creative talent as part of the **2025 SPARK Ipswich Festival**.

## Examples of previous deLIGHT projections

### St Mary's Church



### St Paul's Church and 143 Brisbane Street



# SPARK IPSWICH

## 2025 Location

### Tulmur Walk (Metro B)

